

Location Charlottesville, VA
Description Commercial
Product PolyWhey® Floor /
Woodtone Concentrated Tints
Project LEED Platinum Commercial Winery



CASE STUDY: Pippin Hill Farm in Charlottesville, Virginia is a concept winery with an event space for weddings with up to 200 guests. Taking advantage of the beauty of the Blue Ridge vistas, Pippin Hill was constructed to blend with its surroundings.

Vermont-based Geobarns built the facility with their modified post and beam construction with diagonal framing. George Abetti, president of Geobarns, recommends Vermont Natural Coatings on many of his projects.

The team at Pippin Hill found PolyWhey and the Woodtone Concentrated Tints to be a natural fit for the event space floors. Says Whitney Walker, Director of Marketing and Sales, Pippin Hill Farm, “We built a building with LEED criteria, including rainwater harvesting, geothermal heating/cooling, and it was important that we use a floor product that adhered to those standards. VNC exceeded those expectations: it’s environmentally friendly, easily applied, and the end result is beautiful.”

“We have a stellar reputation as a green company with a pure ethic that does not cut corners. We choose VNC products because they are intimately in keeping with our priorities of healthy building, high quality, and using materials that enhance rather than degrade the environment. We are also pragmatic and since Polywhey can be applied quickly, dries quickly with no odor or toxic fumes and since we had a wedding at Pippin Hill within days of the floors being finished—it was frankly our best alternative related to our scheduling needs as well as all the other criteria.”

– George Abetti, Geobarns owner

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Learn more about GeoBarns at www.geobarns.com